

# josh dolin

DESIGN & BRANDING

jrdolin@gmail.com

505.660.2459

@JoshuaDolin

joshuadolin.com

## experience

### DIGITAL DESIGN MANAGER

NARAL PRO-CHOICE AMERICA

DECEMBER 2016—PRESENT

- Managed and designed all creative content for the organization, including social media graphics, infographic emails, reports, publications, presentations, event invitations, collateral, signage and merchandise.
- Implemented and managed the recent rebranding throughout the organization and on every medium.
- Directed, project-managed and launched newly redesigned websites for the organization and 20 state chapters.
- Planned, edited and produced videos, GIFs and multimedia.
- Designed and built microsites for campaigns and projects.
- Organized design requests from multiple departments and partner organizations to meet deadlines.
- Strategized and designed sub-branding for campaigns.
- Worked with, and approved designs from consultants and vendors.

### SENIOR DESIGNER

CORRECT THE RECORD

JUNE 2015—NOVEMBER 2016

- Managed a team of designers and directed overall design strategy.
- Designed digital graphics, social media content, promotional products, collateral and print materials.
- Created and coded emails in Blue State Digital.
- Led the design of multiple websites with wireframes and mockups.
- Planned and designed press kits that integrated and promoted campaigns from digital and communications.
- Created multiple sub-brands and visual identity standards.
- Communicated and organized with multiple departments to transform research documents into graphics and products.

### CONSULTING EXPERIENCE

Victory Fund | Roosevelt Institute | Lindbeck for Congress |

U.S. Conference of Mayors | Lembo for Connecticut | Tom Udall for Senate

## skills



Photoshop



Illustrator



InDesign



Premier Pro



After Effects



WordPress



Photography



HTML

## awards

### American Association of Political Consultants Pollie Awards

Gold—Most Original and Innovative Collateral

Bronze—Best Overall Use of Negative Contrast

### Goldies Golden Donkey Award

Excellence in Presidential Opposition Research (Design)

## education

B.A. Strategic Communication & Management

University of New Mexico | 2014 | GPA: 4.0