

josh dolin

DESIGN & BRANDING

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experience

DIGITAL DESIGN MANAGER

NARAL PRO-CHOICE AMERICA

DECEMBER 2016—PRESENT

- Managed and designed all creative content for the organization including social media graphics, infographic emails, reports, publications, presentations, event invitations, collateral, signage and merchandise.
- Implemented and managed the recent rebranding throughout the organization and on every medium.
- Directed, project-managed and launched newly redesigned websites for the organization and 17 state chapters.
- Planned, edited and produced videos, GIFs and multimedia.
- Designed and built microsites for campaigns and projects.
- Organized design requests from multiple departments and partner organizations to meet deadlines.
- Strategized and designed sub-branding for campaigns.
- Worked with, and approved designs from consultants and vendors.

SENIOR DESIGNER

CORRECT THE RECORD

JUNE 2015—NOVEMBER 2016

- Managed a team of designers and directed overall design strategy.
- Designed digital graphics, social media content, promotional products, collateral and print materials.
- Created and coded emails in Blue State Digital.
- Lead the design of multiple websites with wireframes and mockups.
- Planned and designed press kits that integrated and promoted campaigns from digital and communications.
- Created multiple sub-brands and visual identity standards.
- Communicated and organized with multiple departments to transform research documents into graphics and products.

CONSULTING EXPERIENCE

Gay & Lesbian Victory Fund | Roosevelt Institute | Lindbeck for Congress
U.S. Conference of Mayors | Lembo for Governor | Tom Udall for Senate

skills



Photoshop



Illustrator



InDesign



Premier Pro



After Effects



WordPress



Photography



HTML

awards

American Association of Political Consultants Pollie Awards

Gold—Most Original and Innovative Collateral

Bronze—Best Overall Use of Negative Contrast

Goldies Golden Donkey Award

Excellence in Presidential Opposition Research (Design)

education

B.A. Strategic Communication & Management

University of New Mexico | 2014 | GPA: 4.0