



Education

B.A. Strategic Communication & Management

The University of New Mexico 2010-2014

GPA: 4.0

Experience

Senior Designer & Brand Manager *June 2015—Present*

[Correct The Record](#)

Created and managed branding for the pro-Hillary Clinton Super PAC including daily social media graphics, press kits, brand identity standards, long-range planning strategy, collateral and websites.

Freelance Design/Branding Specialist *June 2015—Present*

[Joshua Dolin Designs](#)

Designed and created logos, products, reports and visual identity kits for campaigns and organizations including Lindbeck for Congress and the Gay and Lesbian Victory Fund.

Content Management Intern *Feb. 2015—May 2015*

[Crispin Porter + Bogusky](#)

Organized and directed teams of researchers, planners and creatives to make successful campaigns for national brands in print, digital, television, OOH and non-traditional mediums. Completed competitive analysis reports, momentum maps, commercial traffic instructions, client status calls and briefing materials.

Brand Manager *July 2014—Jan. 2015*

[Don Quixote Winery & Distillery](#)

Managed all communication and creative work for the brand including a new logo, website, labels, promotional collateral and news releases/interviews for local and national media outlets such as The Travel Channel and Martha Stewart Living.

Communications Graphic Designer *August 2014—Nov. 2014*

[U.S. Senator Tom Udall](#)

Planned, created and presented communications material for the campaign including infographics and logos for digital use and promotional events, in addition to event invitations and daily social media posts.

Layout Design Manager *Feb. 2012—May 2014*

[New Mexico Daily Lobo Newspaper](#)

Managed a team of designers and coordinated with multiple departments to create infographics and layouts in the daily publication.

Communications & Government Affairs Intern *May 2013—August 2013*

[Los Alamos National Laboratory, DOE](#)

Executed communication efforts for the U.S. Department of Energy's agency including internal news briefs, external news releases, social media management, media monitoring, data collection, schedule management, media tours, executive director's meeting coverage, writing for numerous publications and planning special events.

Skills

InDesign	★★★★★	Microsoft Office	★★★★★
Photoshop	★★★★★	Social Media	★★★★★
Illustrator	★★★★★	AP Style	★★★★★
Event Planning	★★★★★	WordPress	★★★

Community

Speech & Debate Coach *2014, 2015* [Los Alamos High School](#)

Advised and coached students on how to write speeches, build strong cases, speak eloquently and successfully compete at local and national tournaments.

Publicity Chairman *2012, 2013, 2014* [American Cancer Society](#)

Planned and promoted the university's annual cancer walk with news releases, marketing collateral, press interviews and escorted/organized media crews.

Public Relations VP *2013, 2014* [Collegiate DECA](#)

Managed the public relations efforts for the business organization including paid media, guerrilla marketing, event planning and press interviews.

Promotions VP *2013, 2014* [United Way](#)

Directed promotional efforts and organized publicity teams for the philanthropy organization on campus including fundraising campaigns, news releases and volunteer events.

Honors & Awards

-  **Gold- Most Original/Innovative Collateral**
Bronze- Best Use of Negative Contrast
2016 AAPC Pollie Awards
-  **Goldies Golden Donkey Award**
Excellence in Presidential Opposition Research (Design)
-  **Advertising Campaign International Champion**
DECA International Career Development Conference
-  **Student Symposium Communications Winner**
Los Alamos National Laboratory
-  **Guest Applaus-O-Gram (2)**
Great Service Fanatic (13)
Walt Disney Parks & Resorts
-  **Marketing Challenge Winner**
UNM Anderson School of Management

www.JoshuaDolin.com